

**MQC – Undergraduate Unit Booklist
Trimester 3, 2009**

Accounting 1A (ACCG100/GSCB100)

Financial Accounting, 7th Edition, Hoggett, Edwards, Medlin & Tilling, John Wiley & Sons
ISBN: 978-0-470-81678-3

Top Shot: An Accounting Manual Practice Set, Robert Grose, Pearson Australia ISBN: 9781442505540

Accounting 1B (ACCG101)

Financial Accounting, 7th Edition, Hoggett, Edwards et al., John Wiley and Sons Australia Ltd,
9780470816783

Fundamentals of Management Accounting (ACCG200)

Management Accounting: Information for creating & Managing Value, 5th Edition, 2006, Langfield-Smith,
Kim; Thorne, Helen., McGraw-Hill.

Organisational Planning and Control (ACCG201)

Management 3rd Asia-Pacific Edition, Campling, J., Poole, D., Weisner, R., Schermerhorn Jr, J. R., John
Wiley & Sons, (3rd Edition) 2008

Management Accounting: Information for Managing and Creating Value 5th Edition, Langfield-Smith, K.,
Thone, H. & Hilton, R. W., McGraw – Hill, 2008

Accounting Systems Design and Development (ACCG250)

Blair, B and Boyce, G, (2006), Accounting Systems with Social and Organisational Perspectives, John
Wiley, Australia. (ISBN 0-470-81063-7) (*in study schedule abbreviation RB*)

Neish, W and Kahwati, G (2009), Using MYOB Accounting Software, McGraw-Hill , Australia (ISBN
9780070271906).

Financial Management (ACCG253)

Business Finance by Graham Pierson, Rob Brown, Steve Easton, Peter Howard, and Sean Pinder, 10th
Edition, McGraw-Hill, 2009. ISBN: 978-007014467-5

Corporate Accounting and Reporting (ACCG310)

Company Accounting, Jubb, P.B., Haswell, S.M. and I.A. Langfield-Smith, 4th Edition 2005,
Thompson/Cengage, Melbourne.

Financial Accounting Theory and Practice (ACCG323)

Cummings, L. and Chand, P. Financial Accounting Theory and Practice – 4th edition, a custom publication
by McGraw-Hill, 2008.

Macquarie University, Booklet of Readings in ACCG323, 2009.

Auditing and Assurance Services (ACCG340)

Gay, G. and Simnett, R., Auditing and Assurance Services in Australia, Revised Third edition, McGraw-
Hill Irwin, North Ryde, Australia, 2007.

Corporate Financial Design (ACCG353)

ACCG353 Package - Financial Theory and Corporate Strategy (4th ed), Copeland, Weston, and Shastri
(2005) combined in package with Berk & De Marzo) 2007, Corporate Finance, Pearson Addison Wesley.
[Note that the Text comes shrink wrapped with the Solutions Manual].

Techniques and Elements of Finance (ACST101/GSCB102)

Mathematics of Finance, Knox, D.M., Zima, P., and Brown, R. L., 2nd edition, 1999, Mc-Graw Hill
McGrath's Financial Institutions, Instruments and Markets, Viney, C., McGraw Hill, 6th Edition.

Principles of Management (BBA102/GCSB105)

Management, 3rd Asia Pacific edition, Campling, Poole, Wiesner, Ang, Chan, Tan & Schermerhorn 2008,
John Wiley & Sons Australia

Organisational Behaviour (BBA111)

Organisational Behaviour on the Pacific Rim, 2nd Edition, McShane, S. and Travaglione, T., McGraw-Hill,
2006

<p>Distribution Decisions (BBA213) Rosenbloom, Bert (2004), <u>Marketing Channels, A Management View</u>, 7th Edition, South-Western – 9780324186932</p>
<p>Business Communication Skills (BBA216) Nil</p>
<p>Business Forecasting (BBA315) Nil</p>
<p>Strategic Management I (BBA350) Hill, W.L. Jones, G.R. Galvin, P & Haidar A. (2007), <u>Strategic Management: An Integrated Approach</u>. (2nd Australasian Edition) Wiley: Sydney 978047080929</p>
<p>Basic Business Law (BUSL250) <u>Business Law</u>, 4th Edition, Gibson, Fraser, Pearson Education Prentice Hall (4th Edition 2009)</p>
<p>Corporations Law (BUSL301) Michael Quilter, <u>The Company Law Notes</u>, Lawbook Co. 3rd ed. 2008.</p>
<p>Revenue Law (BUSL320)</p> <ul style="list-style-type: none"> (i) Textbook Woellner, Barkoczy, Murphy, and Evans, <u>Australian Taxation Law</u> (19th edn, CCH 2009) (ii) Workbook LJ Nethercott, G Richardson and K Devos, <u>Australian Taxation Study Manual, Questions and Suggested Solutions</u> (19th edn, CCH, 2009) (iii) Casebook Krever, <u>Australian Tax Cases</u> (Thomson, 2009)
<p>Seeing Culture: Vision, Visuality and the Senses (CUL101) <u>Reading the Visual</u>, Shirato and Webb, Allen and Unwin (2004)</p>
<p>Graffiti, Kitsch and Trash: Crimes of Style (CUL207) Nil</p>
<p>Macroeconomic Principles (ECON110/GCSB104) <u>Principles of Macroeconomics</u>, 2nd Ed, Ben Bernanke, Nilss Olekalns, Robert Frank, McGraw Hill, 2008 9780070135277</p>
<p>Microeconomic Principles (ECON111/GCSB106) <u>Principles of Microeconomics</u>, 2nd Edition, Robert Frank, Sarah Jennings, Bens Bernanke, McGraw Hill. 9780070144446</p>
<p>Introduction to Human Resources (HRM107) <u>Human Resource Management (20th Anniversary Edition)</u>, Stone, R.J. 6th Edition, John Wiley and Sons</p>
<p>Introduction to Information Systems and Technologies (ISYS123) <u>Principles of Information Systems</u>, Moisiadis, & Genrich, 1st edition, Thomson, 9780170132831</p>
<p>Language, Culture and Communication (LING109) Nil</p>
<p>Introduction to the Cinema (MAS222) Nil</p>
<p>Media Identities (MAS320) <u>Media, Gender and Identity: An Introduction</u>, 2nd Edition, Gauntlett, Routledge</p>
<p>Mathematics 1E (MATH130) See Unit Outline</p>
<p>Marketing Fundamentals (MKTG101/GCSB103) <u>Marketing: Core Concepts & Applications</u>, 2nd Edition, Pride et. Al., Wiley, Asia Pacific. 9780470818053</p>
<p>Marketing Research (MKTG202)</p>

Zikmund, W.G., Ward, S., Lowe, B., Winzar, H. 2007, Marketing Research (Asia Pacific edition), Thomson, Cengage (ISBN# 9780170127349)

Consumer Behaviour (MKTG203)

Consumer Behaviour: Implications for Marketing Strategy (5th Edition) McGraw-Hill Irwin: Quester, Neal, Pettigrew, Grimmer, Davis, Hawkins.

Business to Business Marketing (MKTG205)

Business Marketing Management: B2B, Michael Hutt and Thomas Speh, South-Western, Cengage Learning, 10th Edition 2010, 9780324581676

International Marketing (MKTG302)

International Marketing: Second Asia-Pacific Edition, John Wiley, Milton (Australia), Kotabe, Reige, Griffiths, Noble, Ang, Pecotich, Helsen, 2008

Marketing Strategy: Analysis and Decisions (MKTG303)

Marketing Strategy and Competitive Positioning, Prentice Hall, 4th Edition, Hooley, Piercy, Nicoulaud, 2008

Marketing Project (MKTG304)

Blue Ocean Strategy, Kim, W., Mauborgne, R. 2005, McGraw Hill
On Competition, Porter, M. 2008, McGraw Hill

Marketing Seminar (MKTG305)

Nil

Integrated Marketing communications (MKTG310)

Advertising and Promotion – An integrated Marketing Communications Perspective by George E. Belch, Michael A. Belch, Gale Kerr, Irene Powell, David Waller and Robina Xavier Irwin McGraw-Hill, 2009. 978-0074717766-0

Critical Thinking (PHIL137)

Nil

Introductory Statistics (STAT170)

STAT170 Introductory Statistics Study Guide (Includes CD), Department of Statistics, Macquarie University, 2009

Modern Statistics: A Graphical Introduction, Revised 1st Edition, Don McNeil et al., Pearson Education Australia

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